



# NORTHERN REGIONAL CONFERENCE 2024

**EMPOWER • ENABLE • EMPATHIZE**

**Chandigarh | 23 November, 2024**

## **AGILE HR - TRANSFORMING BUSINESS IN DIGITAL ERA LEVERAGING TALENT AND TECHNOLOGY**



The background features a glowing blue globe with a grid of dots and lines, suggesting a global network. To the right, a white drone is depicted in flight. The overall aesthetic is high-tech and digital, with various circuit-like lines and nodes scattered across the dark blue space.

# AGILE HR – TRANSFORMING BUSINESS IN DIGITAL ERA

## LEVERAGING TALENT AND TECHNOLOGY

Explore the future of HR at NIPM Northern Regional HR Conference on "Transforming Business in the Digital Era - Leveraging HR Tech and Workforce Agility." The event delves into how businesses can stay competitive & innovative by integrating digital technologies across operations, enhancing decision-making through data analytics and implementing Artificial Intelligence, Machine Learning and Automation for efficiency. Key topics include Developing Agile Methodologies and Investing in Skill Development to build a future-ready workforce. The learned speakers shall also discuss nurturing leadership, enhancing employee experiences with personalized learning and fostering an inclusive & diverse workplace. Join us to learn how a holistic approach to technology, people, and processes can drive growth and innovation in the digital age.



**Agile HR - Revolutionising the Future of Human Resources:**

Keeping Pace with Emerging HR Trends and Technological Disruptions to Drive Fast Track Growth

**Fostering an Inclusive and Diverse Workplace Culture :**

Leading to Collaborative Environment

**Strategy for Developing a Resilient and Future-ready Workforce:**

equipped with Tomorrow's In Demand Skills using AI

**People Analytics for Strategic HR Decisions :**

AI Driven Predictive analysis for work force planning and Talent Acquisition

**Nurturing Leadership Pipe line:**

Promises and addressing Talent Gaps

**SUB THEMES**

**Enhancing Employee Experience with Technology :**

Lifelong Personalized Learning & Development for a Future-ready Organization

**OBJECTIVES OF THE CONFERENCE**



**KNOWLEDGE SHARING**



**NETWORKING OPPORTUNITIES**



**COLLABORATIVE INITIATIVES**



**INDUSTRY INSIGHTS**



**AWARENESS BUILDING**

**20+**  
Eminent Speakers

**300+**  
Delegates

**5**  
Knowledge Sessions



## KEY SESSIONS

**Agile HR -  
Revolutionising the  
Future of  
Human Resource:  
keeping pace with  
emerging HR Trends**

**Strategies for  
Developing Resilient  
& Future-Ready  
Work Force by addressing  
Talent gaps**

**Enhancing  
Employee Experience  
with Technology :  
Lifelong Personalised  
Learning**

**Data to Decisions:  
People Analytics for  
Strategic  
HR Decisions**

**Fostering  
Inclusive & Diverse  
Workplace  
Culture**

## WHO CAN JOIN



**HR and IR Professionals**



**Learning & Development Professionals**



**Business Leaders / Functional Heads / People Managers**



**Management Students, Academicians and Research Scholars**



**Service Providers in HR Tech, Automation, Outsourcing and shared services, Talent Acquisition and Training services**

## KEY TAKEAWAYS

- Networking with more than 300 Senior HR Professionals, Resource Persons and Management Students
- Knowledge sharing by eminent speakers from MNCs, PSUs, Global HR Tech Firms and Business Schools
- Insights into latest technologies and innovation in HR, Learning and HR-Tech domain
- Insights into Key Trends in HR, HR-Tech and Learning & Development



## SPONSORSHIP DETAILS & TAKEAWAYS

S.No.	Category	Sponsorship Amount (₹)	Prominent Display	Advertisement in Souvenir	Corporate Video Presentation (in Minutes)	Complimentary Delegates	Sponsors Logo	Stalls
1	Principal Sponsor	5.00 lakhs	✓	✓	3	5	Back Drop	✓
2	Gold Sponsors	3.00 lakhs	✓	✓	2	3	Back Drop	✓
3	Silver Sponsors	2.00 lakhs	✓	✓	2	3	Panel	✓
4	Academic Partner	1.50 lakhs	✓	✓	2	2	Panel	✓
5	Associate Sponsor	1.00 lakh	✓	✓		2	Panel	
6	Kit Sponsor	1.00 lakh	✓	✓		2	Panel	

Note : Promotional Material of the sponsors can be part of the delegates kit. GST will be charged @18%

### Other Benefits



Networking



High Quality Leads



Brand Awareness



Stand-alone Presentations



Contribution to social cause and Management studies

## SOUVENIR ADVERTISEMENT TARIFF

On this occasion, NIPM is bringing out a Colorful Conference Souvenir which will be circulated to 12000 HR /IR professionals and organisations of the country.

Page Size	Tariff	Page Size	Tariff
Back Cover Outer (Color)	₹ 75,000	Full Page (color)	₹ 40,000
Front Cover Inner (Color)	₹ 60,000	Half Page (color)	₹ 25,000
Back Cover Inner (Color)	₹ 50,000	Quarter Page	₹ 15,000

## EXHIBITOR STALL

Stall Size (in Meters)	Amount
2 x 3	₹ 50,000

Note: GST will be charged @ 18%

## BANK DETAILS

Payment to be Made either by Cheque / DD / RTGS / NEFT / Scanning through Bank as per details below:

Cheque / DD to be drawn in favor of National Institute of Personnel Management Payable at Chandigarh or Through Bank

Bank A/c Name	National Institute of Personnel Management
Current Account No	15140200000011
IFSC Code	IOBA0001430
Name & Address of Bank	Indian Overseas Bank, SCO 65, Sector 32 C, Chandigarh 160047
NIPM GST Registration No	04AAATN2126N1Z0

## About NIPM

A nonprofit organisation and India's pioneer body of HR Professionals devoted to building professional excellence in the field of Human Resource Management. Through regular activities ranging from People Development to People Process Quality Certifications, NIPM is an amalgamation of professional managers with the prowess in Human Resource Management, Industrial Relations, Academia, Labour Welfare and Training & Development in the country.

Established in March 1980, NIPM is a result of coming together of the Indian Institute of Personnel Management (IIPM) and the National Institute of Labour Management (NILM). NIPM 4000-2016, the Global Standards for Quality of People Process, is aimed at defining global benchmarks of Professional Excellence for HR processes in Indian organizations. As a member of Asian Pacific Federation for Personnel Management, which is affiliated to World Federation of Personnel Management Association, NIPM also interacts with International Labour Organisation (ILO).

## Structural Framework

**44**  
Years

**56**  
Chapters

**12000**  
Members

## Northern regional Council and Punjab Chapter

Northern Region Council of NIPM functionally covers industrial and business organizations in the geographical area of North India covering States of Punjab, Haryana, Delhi NCR, HP, Rajasthan, J&K, UP and Uttarakhand

The Punjab chapter, one among the 7 chapters falling under the Northern Region has been given the mantle of hosting this Prestigious NR conference this year. Lauded as a proficient & proactive chapter and recognized as the 3rd Best Chapter on National Level, It plays an instrumental role in skill development among Management Graduates in the renowned educational institutes such as Amity University, Punjab, LM Thapar School of Management and UIAMS, Punjab University through student Chapters.

## For Sponsorship, Ad Support or queries, please contact:

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**NIPM Northern Regional Council**  
**National Institute of Personnel Management (Punjab Chapter)**  
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